



ARTPOWER

FOSTERING DISCOVERY, COMMUNITY AND CREATIVITY

ArtPower captivates UC San Diego students, the community and arts patrons with world-class performances in music and dance. UC San Diego is a destination — an artists' enclave for reimagining and remaking. Where a feast for eyes and ears opens our students' hearts and minds. Where captivating moments presented onstage and beyond motivate lifetime patrons of the genre. And where imagination meets ArtPower's mission: to illuminate and inspire our region through art and culture. We spark creative advancement locally and beyond, celebrating the beauty of the arts through campus activations including student events, classroom outreach presentations, and open rehearsals for campus dance groups and other student organizations.

Our vision is to expand ArtPower's reach for the next generation of artists — and art lovers — to inspire societal dialogue that makes us think, feel and act. Art is a gateway that nurtures a sense of belonging. For UC San Diego students, it is a pathway to connection with the campus community, and for K-12 students, it is an opportunity to immerse themselves in the power of performance and see themselves as already belonging to a college campus through ArtPower. ArtPower offers a collective worldview that widens through artistic expression, cultivating space for empathy, compassion and understanding.

Making an impression onstage means investing in opportunities to broaden our audience — and our offerings. We seek support for annual programming that will unleash heightened learning between artists and students, and for subsidies that will guarantee UC San Diego students free access to ArtPower performances in perpetuity.

18,480

Free tickets distributed to students and community members during the 2023–24 20th anniversary season

44,766

Total number of patrons during the 2023–24 season

100

Public performances and student engagement events during the 20th anniversary season featuring chamber music, dance, global music, jazz, nostalgia and family performances

15+

Partnerships with community organizations such as La Jolla Playhouse WOW Festival, Mainly Mozart, Art of Elan, San Diego Children's Choir, City Ballet of San Diego, and more

At UC San Diego, we believe that what we don't know today will forever change our tomorrows. Empowered by generosity and fueled by curiosity, we are unafraid to chase the unknown — to ask the questions no one has asked before and to push the boundaries of possibility. Together, we unite diverse people and unconventional perspectives to propel limitless impact. Because we know that when we come together, nothing is beyond us.

UC San Diego



ARTPOWER AT UC SAN DIEGO PRIORITIES

STRENGTHENING ARTPOWER

At ArtPower, we believe in the power of the performing arts to enrich lives and foster creativity and empathy. UC San Diego students are in labs, studios and classrooms working to solve climate change, cure diseases, and create a more just and equitable society. By providing access to world-class performances at no cost to students, we aim to create not just a more vibrant and inclusive cultural scene, but a better future and a better world.

Annual gifts help us stimulate curiosity and expand worldviews for students. Thanks to a generous match, the **Christopher and Patricia Weil Inspiration Challenge** will provide a dollar-for-dollar match, up to \$50,000, for all new and upgraded gift support for ArtPower.

OUR CAMPUS AND COMMUNITY

At the heart of ArtPower remains a dedication to curating a captivating and diverse lineup of performances and events that span performing arts genres, engage and inspire audiences, and strengthen connection between communities. Venues such as The Loft and the Epstein Family Amphitheater showcase a tapestry of artistic expression that connects the cultural landscape of UC San Diego to the greater San Diego region.

Individual and corporate sponsorship gifts help eliminate barriers that have historically stood in the way of every member of our community engaging with the arts.

STUDENT SUPPORT AND SUCCESS

One of the hallmarks of ArtPower is our commitment to supporting student development through our **student staff and training program**. Through this initiative, students from diverse backgrounds have the opportunity to gain valuable experience in various fields, contributing to their personal and professional growth. Since 2003, more than 250 UC San Diego students have been employed by ArtPower.

UC San Diego invites you to join us in our mission to make the arts accessible for our students and our community. Become an ArtPower donor today.

Together with your philanthropic support, we can invigorate audiences, embolden artists and extend appreciation for the beauty of human expression.

For more information on supporting ArtPower visit artpower.ucsd.edu.

"As somebody who's a first-gen student, who is Latinx and queer — as someone who has always been underrepresented in whatever category I've ever tried to delve into — ArtPower has given me the chance to be 100% myself, always. I was always met with 100% love and with 100% open arms; I was always be able to feel authentically myself. And I think that isn't something you find in many jobs, many career choices, or just many career environments. Thank you, ArtPower, for that."

Abimael Pena '26