

# FOUNDERS' PLEDGE

An innovative approach to connecting with UC San Diego, the

Founders' Pledge is a new program and opportunity for alumni, parents and friends of UC San Diego who are company founders, equity holders, or early investors to make a non-binding commitment to give back to UC San Diego when they have a liquidity event or personal windfall.

Join a team of like-minded entrepreneurs. Through our various entrepreneurship programs, we know many of our alumni, parents and friends just like you are either startup founders, investors or executives at pre-IPO companies who are connected to UC San Diego. Perhaps you would like to supplement your participation in activities like innovation events and Homecoming with connections aligned with your achievement. We're confident a stronger commitment to UC San Diego would not only connect you with like-minded entrepreneurs, but so much more. Our students would benefit from your knowledge and mentorship while our faculty would invite you into their classrooms and startup spaces. Together, we can strengthen our relationship and the entrepreneurial foundation of UC San Diego.

**By taking the pledge, you'll join a safe and welcoming environment.** Here, you can ask questions, learn from other entrepreneurs, and establish a mutually beneficial relationship with UC San Diego.

## 22

UC San Diego scientists and physicians are among the "World's Most Influential Scientific Minds." (Thomson Reuters)

### 1,870+

Total active U.S. and foreign patents for inventions created at UC San Diego

## 1,000+

Companies that have licensed or formerly used technology created at UC San Diego

# **5TH IN THE NATION**

For total research expenditures (National Science Foundation)

At UC San Diego, we believe that what we don't know today will forever change our tomorrows. Empowered by generosity and fueled by curiosity, we are unafraid to chase the unknown - to ask the questions no one has asked before and to push the boundaries of possibility. Together, we unite diverse people and unconventional perspectives to propel limitless impact. Because we know that when we come together, nothing is beyond us.

# UC San Diego



Together with your philanthropic support through the Founders' Pledge, we can continue to create an ecosystem where aspiring entrepreneurs can thrive under the guidance of the leaders who have come before them.

#### Learn more at founderspledge.ucsd.edu.

For more information, contact us at founderspledge@ucsd.edu

# **HOW IT WORKS**

#### BECOME A MEMBER OF THE FOUNDERS' SOCIETY

- » A Founder, or member of a founding team, signs a nonbinding Founders' Pledge agreement specifying that, upon a liquidity event, there will be a cash or stock gift to UC San Diego to any area of the university.
- » We suggest a commitment of 1% of the value of the liquidity event.
- » UC San Diego's Office of Gift Planning and Advancement Services leaders can work with you and your tax experts to determine if a gift of cash or stock is the best option.
- » Once the Founders' Pledge Agreement is signed, you are welcomed into the Founders' Society, a select community of like-minded individuals who support innovation at UC San Diego.

#### MEET AND GREET

- » New Founders will be invited to exclusive events, select programming and networking opportunities with other startup founders and members of the founding teams.
- » Gain access to the Founders' Society Advisers and development staff who can provide guidance, answer questions and share news about strategic initiatives and current industry trends.

#### BECOME A MENTOR

» Our students take inspiration from the success of the UC San Diego entrepreneurs that came before them. Sharing your experiences can help launch a new generation of innovative startups, cementing your legacy of boundary-breaking creativity. Experts at the UC San Diego Career Center can help connect you with aspiring entrepreneurs interested in internships available at your company.

