



Redefining Health Care at UC San Diego Medical Center – Hillcrest

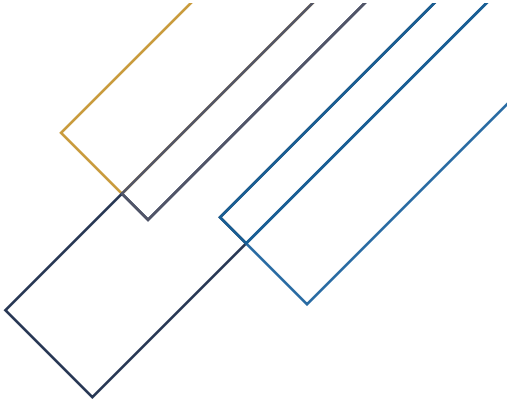
PHASE ONE RECOGNITION OPPORTUNITIES



The completely rebuilt medical campus in Hillcrest will transform our ability to provide care for Central San Diego and beyond. This includes more than doubling our capacity for infusion services (concept rendering above).

As part of the only academic health system in San Diego, UC San Diego Medical Center – Hillcrest is home to transformative innovation in medical care. Now, after more than half a century of serving San Diego, it is time to envision what the next half century and beyond can have in store. By transforming our campus in Hillcrest, we can bring new and expanded services to the region while redefining health care around the world through research and training programs.

Reimagining UC San Diego Medical Center – Hillcrest



Leadership gifts empower us to continue revolutionizing research, training and care. Opportunities abound for philanthropic partners to have a significant impact on shaping the future of UC San Diego Health in Hillcrest. By making a gift now, you can set the stage for the decade of expansion coming up for our Hillcrest campus.

Every gift to this effort is critically important. Leadership gifts provide the inspiration and foundational resources that bring other philanthropists alongside the projects and ensure we have the momentum necessary to succeed. We invite you to consider the following **phase-one naming opportunities** that are available right now to early leaders of the Hillcrest transformation project:

- » Hillcrest Outpatient Pavilion \$45 million
- » Hillcrest Cancer Center \$25 million
- » First Avenue (Campus Segment) \$25 million
- » Surgery Center \$15 million
- » South Gateway Plaza \$10 million
- » Pedestrian Welcome Walkway \$5 million
- » Infusion Therapy Center \$4 million
- » Burn/Trauma Clinic \$2 million
- » Orthopaedic Surgery \$2 million
- » Audiology Clinic \$1 million

At the University of California San Diego, visionary donors help us unleash a diverse community of doers: those who imagine unexpected answers that can transform humanity for the better.

Together with our philanthropic partners, we are redefining medicine and health care on a global scale, starting right here in Hillcrest.

[Learn more at giving.ucsd.edu.](https://giving.ucsd.edu)

For more information on joining us through your giving, please contact:

Helen Z. Liu
Executive Director of Development
(314) 922-3966
hzliu@ucsd.edu

Jini Bernstein Archibald
Director of Development
(858) 395-7799
jbarchibald@ucsd.edu