



Rady School of Management

LIMITLESS LEADERSHIP

Innovation for the greater good sparks our success. The Rady School of Management is a nexus for management research with economic impact. Our ethical, entrepreneurial leaders hone their skills and knowledge to make positive impact through novel, collaborative breakthroughs. We pioneer discoveries with our interdisciplinary peers and take our shared insights into local, national and international markets. Since our founding nearly 20 years ago, the Rady School has emerged as a key resource for the San Diego region; our upstart alumni have founded nearly 200 companies, contributing to our reputation as the 4th best public institution for start-up creation.

Our grand vision puts San Diego at the epicenter of innovation for the next generation of limitless leaders. Rady's concentration in entrepreneurship and collaboration has led to rapid success — borne out by the outstanding achievements of its students, faculty and alumni. This programmatic approach expands opportunities, enriches research and public engagement, and nurtures a culture that celebrates learning and leadership. Here, our students bring their science, engineering and technology backgrounds to bear, partnering with innovators across the campus to move discoveries to global markets.

Making room for startup stars means opening opportunities for growth. This is our moment to strategically expand our degree offerings and assertively recruit high-caliber applicants. And we must sustain and grow our faculty, while maximizing agile initiatives in four areas: finance and accounting; marketing; innovation, technology and operations; and economics and strategic management.

10th in the nation

Best business school
for entrepreneurship
(*Bloomberg Businessweek*)

14th in the world

Among two-year MBA programs
(*Times Higher Education* and *Wall Street Journal* business school report)

192

Rady alumni-founded companies

At the University of California San Diego, visionary donors help us unleash a diverse community of doers: those who imagine unexpected answers that can transform humanity for the better. Together, we foster bold scholars, researchers, healers, entrepreneurs and creators. Because here, breaking new ground is the norm — and people are the point.



Rady School of Management Priorities

STUDENT SUPPORT AND SUCCESS

- » **Fellowships** help recruit top-tier students, as well as increase faculty recruitment and retention efforts, research projects and community outreach initiatives.
- » Expanding our **endowed faculty chairs** at both the junior and senior levels is a direct investment in our high-quality instruction and research impact.
- » Our **student immersion and exchange programs** will open business and learning opportunities in emerging markets, especially in our focus areas of China and Brazil.

OUR CAMPUS AND COMMUNITY

- » **Centers of excellence** advance local industry by creating a symbiotic integration between faculty expertise, student opportunities for immersive learning, and connections to alumni and other leaders.

RESEARCH AND INNOVATION

- » The **California Institute for Innovation and Development** coordinates enrichment and technical programs for entrepreneurs driving regional and global economic growth.
- » The **Center for Business Analytics** offers students hands-on experience with large-scale data resources to gain proficiency in contemporary business analysis.
- » The **Center for Social Innovation and Impact** focuses on social entrepreneurship, combining rigorous business thinking and innovation to solve grand challenges.
- » The **U.S.-Israel Center on Innovation and Economic Sustainability** promotes collaboration among students, businesses, entrepreneurs, researchers and communities in Israel and San Diego, enabling new global market opportunities.
- » The **Rady Behavioral Lab** will help students and faculty research the personal decision-making process around finance and economics.
- » The **Institute for Supply Excellence and Innovation** provides crucial insights and education to industry partners, executives, policymakers and the greater community.

Together with your philanthropic support, new generations of business leaders and social entrepreneurs will innovate for the greater good, creating limitless possibility in San Diego and around the world.

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